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G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI – 628 502.



UG DEGREE END SEMESTER EXAMINATIONS - NOVEMBER 2025.

(For those admitted in June 2023 and later)

PROGRAMME AND BRANCH: B.Com., BUSSINESS ANALYTICS

SEM	CATEGORY	COMPONENT	COURSE CODE	COURSE TITLE
I	PART - III	CORE - 2	U23BA102	PRINCIPLES OF MANAGEMENT

Date & Session: 10.11.2025/FN

Time: 3 hours

Maximum: 75 Marks

Course Outcome	Bloom's K-level	Q. No.	SECTION – A (10 X 1 = 10 Marks) Answer ALL Questions.
CO1	K1	1.	What is the art of getting work done by a group of people? a) Management b) Administration c) Directing d) Co-ordinating
CO1	K2	2.	Discover the father of Modern Management. a) F.W. Taylor b) Henry Fayol c) Drucker d) Koontz
CO2	K1	3.	Identify the most basic or primary functions of management is -----. a) Planning b) Organising c) Staffing d) Directing
CO2	K2	4.	Outline the concept of MBO was introduced in -----. a) 1964 b) 1954 c) 1854 d) 1974
CO3	K1	5.	Which cannot be delegated? a) Authority b) Power c) Responsibility d) Accountability
CO3	K2	6.	Relate the helps of departmentation of the organisation. a) Control of activities b) Decentralisation of authority c) Increasing work load d) Grouping
CO4	K1	7.	When putting the right person at the right job refers to? a) Recruitment b) Selection c) Placement d) None of the above
CO4	K2	8.	Relate on the job training method. a) Conference b) Sensitivity Training c) Position Rotation d) Brain storming
CO5	K1	9.	Who has modified the Maslow's need theory? a) Vroom b) Mcgregor c) Herzberg d) Porter
CO5	K2	10.	Associate about the planning is looking ahead and ----- is looking back. a) Organising b) Staffing c) Controlling d) All the above
Course Outcome	Bloom's K-level	Q. No.	SECTION – B (5 X 5 = 25 Marks) Answer ALL Questions choosing either (a) or (b)
CO1	K3	11a.	Write about Management and its scope.
CO1	K3	11b.	Construct the Trends in management.
CO2	K3	12a.	Determine the characteristics of Planning.
CO2	K3	12b.	Organise the process of decision making.

CO3	K4	13a.	Differentiate Formal and Informal Organisation. (OR)
CO3	K4	13b.	Categorize the types of delegation.
CO4	K4	14a.	Inspect the importance of Staffing. (OR)
CO4	K4	14b.	Comment the benefits of work from home.
CO5	K5	15a.	Appraise the features of Directing. (OR)
CO5	K5	15b.	Reframe the Principles of Control.

Course Outcome	Bloom's K-level	Q. No.	SECTION – C (5 X 8 = 40 Marks) Answer <u>ALL</u> Questions choosing either (a) or (b)
CO1	K3	16a.	Build the Principles of Management in details. (OR)
CO1	K3	16b.	Compute briefly about the duties and responsibility of a Manager.
CO2	K4	17a.	Illustrate about the Management by Objectives and its essential steps. (OR)
CO2	K4	17b.	Conclude briefly about the Tools and Techniques of Planning.
CO3	K4	18a.	Discover in detail about Organisational Structure and its elements. (OR)
CO3	K4	18b.	Examine on Span of Management and Organize the factors determining the span of management.
CO4	K5	19a.	Justify the steps involved in the Staffing process. (OR)
CO4	K5	19b.	Evaluate 360 degree Performance Appraisal and Assess its reason to follow 360 Performance Appraisal.
CO5	K5	20a.	Criticize the basic Leadership styles in detail. (OR)
CO5	K5	20b.	Opinion in detail about Techniques of Co-ordination.